

ATLANTIC RESORT GROUP

Seasonal Rental Package

MONTHLY & QUARTERLY RENTALS

at Land's End Ocean Resort

2027 – 2028 Season

OCTOBER 1, 2027 – MAY 25, 2028

Welcome to Land’s End

Thank you for your interest in a seasonal stay with Atlantic Resort Group at Land's End Ocean Resort. This package outlines everything you need to plan a monthly or quarterly rental for the 2027–2028 season, including our rate summary by unit type, quarterly discounts, fees, and our reservation, deposit, change, and cancellation policies. Please review it carefully before placing a deposit.

Submit your dates early. Our weekly rentals operate on a rolling 11-month calendar. This year we are opening all fall and winter monthly rentals for requests earlier than prior years—please submit all rental requests by October 1, 2026. You may continue to submit requests after that date, but availability may be limited by weekly-rental bookings, so be sure to get your dates in.

Your Season at a Glance

Season	Friday, October 1, 2027 through the night of Thursday, May 25, 2028
Monthly	Any stay of more than 29 consecutive nights but fewer than 90 nights
Quarterly	A stay of 90 or more consecutive nights (tax-exempt, plus a discount)
Deposit	\$300 to hold a unit-specific reservation; credit card required on file

Monthly Rate Summary by Unit Type

Rates below are the standard monthly rate for each unit category for the 2027–2028 season. Because every night is prorated, your exact price depends on the specific start and end dates you select. Not every unit is offered in every month; a dash (–) indicates limited or no availability in that category for that month. Your reservation specialist will confirm current availability and the precise dates for your stay.

Unit Type	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
1 BR – Ocean Front	\$2,239	\$1,678	\$1,302	\$1,429	\$1,615	\$1,692	\$2,340	\$2,604
1 BR – Ocean Side	\$2,239	\$1,678	\$1,302	\$1,429	\$1,615	\$1,692	\$2,340	\$2,604
1 BR – Ocean View (Floors 1–2)	\$1,804	\$1,353	\$1,039	\$1,141	\$1,399	\$1,557	\$1,869	\$2,078
1 BR – Ocean View (Floors 3+)	\$1,888	\$1,417	\$1,121	\$1,232	\$1,508	\$1,647	\$2,017	\$2,244
1 BR – Ocean Walk	\$1,625	\$1,226	\$1,000	\$1,141	\$1,378	\$1,519	\$1,757	\$1,902
2 BR – Ocean Front	\$2,956	\$2,218	\$1,747	\$1,835	\$2,171	\$2,270	\$2,620	\$3,499
2 BR – Ocean Side	\$2,433	\$1,824	\$1,450	\$1,524	\$1,804	\$2,103	\$2,612	\$2,905
2 BR – Ocean Walk	\$2,018	\$1,510	\$1,094	\$1,424	\$1,700	\$1,968	\$2,079	\$2,192
2 BR – House (Ocean)	\$3,104	\$2,327	\$1,747	\$1,835	\$2,171	\$2,787	\$3,144	\$3,499
2 BR – House (Preserve)	\$2,465	\$1,856	\$1,500	\$1,648	\$2,020	\$2,100	\$2,697	\$3,003
3 BR – Ocean Front	\$3,329	\$2,495	\$2,147	\$2,166	\$2,267	\$2,233	\$3,220	\$4,297
3 BR – Ocean View	\$2,842	\$2,133	\$1,724	\$1,743	\$1,833	\$2,157	\$3,107	\$3,457
3 BR – Ocean Walk	\$2,332	\$1,751	\$1,335	\$1,531	\$1,949	\$2,002	\$2,403	\$2,673
3 BR – Ocean Center	–	–	–	\$2,436	\$2,550	\$2,511	–	–
4 BR – Ocean Walk	–	\$3,036	\$1,228	\$1,510	\$2,121	\$2,804	–	–

All rates are per rental “month” and are quoted before applicable taxes, cleaning, utilities, and any pet fees. Quarterly stays receive the discounts shown below and are exempt from state and county taxes.

Quarterly Discounts

For quarterly reservations (90+ consecutive nights), the following discounts are applied to the monthly rates. Quarterly renters are also considered short-term residents and are not required to pay state or county taxes.

Length of Stay	Discount
90 – 119 nights	8%
120 – 149 nights	11%
150 or more nights	14%

Fees & Charges

Taxes

Monthly renters pay state sales & use tax and county accommodation tax on all rental components (rent, cleaning, linens, etc.). Quarterly renters (90+ nights) are exempt as short-term residents.

Departure Cleaning

A one-time departure cleaning is required for every stay and is charged to your first month:

1 Bedroom	2 Bedroom	3 Bedroom	4 Bedroom
\$100	\$110	\$120	\$140

Utilities

The owner covers electricity up to \$150 per billing period. Any electricity consumed above the \$150 threshold is the renter's responsibility.

Pet Fees (where pets are permitted)

Some owners allow pets. A non-refundable pet fee is added to each month based on the number of pets present and is prorated for stays that do not follow the calendar month.

Month	1st Pet	Each Additional Pet
October	\$200	\$100
November	\$100	\$50
December	\$100	\$50
January	\$100	\$50
February	\$100	\$50
March	\$100	\$50
April	\$200	\$100
May	\$200	\$100

Please do not bring pets into the Rental Office; staff or other guests may have allergies.

How Reservations Work

Priority is given to the longest rental term. Requests are placed in tiers by length of stay—the longest bookings are placed first and the shortest are placed last. Within each tier, invitations go first to current and past ARG renters (by longest history), then to renters without prior history (by application date). Current occupants are not guaranteed the same unit, and not all units are available for all periods.

Placement Priority by Length of Stay

6+ months	Placed first
5 months	
4 months	
3 months (quarterly, 90+ nights)	
2 months	
1 month	Placed last

Deposits & Payment Schedule

A \$300 deposit holds a unit-specific reservation and removes it from availability. Credit card information must be on file even if you pay by check. There are three payment phases:

Phase	When	Amount
1. Initial deposit	At booking (before Aug 2027)	\$300, card on file
2. Final deposit	August 2027 (auto-charged week of Sep 1 unless arranged)	Brings deposit up to last month's rent (or 50% of rent for one-month stays), minus the \$300 already paid
3. First month's rent	30 days before start date	First month's rent + departure cleaning (or full remaining balance for one-month stays)

Rental Agreement

Every rental requires a signed agreement on file. Renters should review the current agreement before paying the \$300 deposit. A current agreement is included with the August 2027 confirmation package and must be signed and returned within 30 days of receipt.

Change Policy

- Any change to the rental period—before or after confirmation—incurrs a \$100 change fee.
- If a change shortens the stay, the reduced time is treated as a cancellation (see below).
- Dropping below 90 nights removes the quarterly discount and makes the stay taxable; dropping below the 120- or 150-night thresholds reduces the applicable discount.
- Changing units after the final deposit means a \$100 fee plus loss of the deposit on the prior unit; new-unit pricing is as posted.

Cancellation Policy

The financial impact of cancelling depends on timing:

If you cancel...	You are responsible for...
After the initial deposit, before Aug 1	Refund of deposit less a \$50 per unit, per month processing fee
Aug 1 through the date the final deposit is received	A \$300 cancellation fee
After the final deposit, up to 30 days before start	The full amount on deposit (last month's rent, or 50% of rent for one-month stays)
Within 30 days of start, or after check-in	No refund of any monies—including current or final month; no refund for early departure

We look forward to welcoming you to Land's End for the 2027–2028 season. To place a reservation or ask about availability, please contact the Atlantic Resort Group Rental Office.

Atlantic Resort Group Rental Office

Phone: (843) 449-4458 • Email: reservation@atlanticresortgroup.com

Guest Request Form

Land’s End Ocean Resort • Myrtle Beach, South Carolina

Please return this form by October 1, 2026. Submitting early gives you the best chance of securing your preferred unit and dates before weekly-rental bookings limit availability.

Your Details (2027–2028 Renter)

Renter Name

Renter Email

Current Unit Occupied

Cell Number

Your Preferences (2027–2028 Season)

Unit Size

Unit Location

Pet Unit (yes / no)

Smoking (yes / no)

First Night (within Oct 1, 2027 – May 25, 2028)

Last Night (within Oct 1, 2027 – May 25, 2028)

I will not be returning next season